EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.
Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	[3] - FONDATSIA ZA PREDPRIEMACHESTVO, KULTURA I OBRAZOVANIE (FECE)
PIC number:	940414710
Project name and acronym:	Personal Protective Equipment for Informed Democratic Action - PPE4InfoDem

EVENT DESCRIPTION			
Event number:	1		
Event name:	Opening event - Bulgaria		
Type:	Seminar		
In situ/online:	in-situ		
Location:	Bulgaria, Sofia		
Date(s):	26.03.2026		
Website(s) (if any):	https://foundationece.eu/ppe4infodem/ https://www.youtube.com/watch?v=m-eQxab5od8 https://www.krokodil.rs/ppe4infodem/		
Participants			
Female:	30		
Male:	9		
Non-binary:	-		
From country 1 [Italy]:	3		
From country 2 [Serbia]:	3		
From country 3 [Portugal]:	1		
From country 4 [Romania]:	1		
From country 5 [Bulgaria]:	31		
Total number of participants:	39	From total number of countries:	5
Description			

Provide a short description of the event and its activities.

On Thursday, March 26, 2026, representatives from the five project partner countries gathered for an international seminar titled “Media Literacy and Culture. Opening Event – Bulgaria” at the Conference Hall of the Rectorate, Sofia University “St. Kliment Ohridski”. Organised by the Foundation for Entrepreneurship, Culture and Education (FECE) in collaboration with the Department of History and Theory of Culture, the seminar focused on the challenges of disinformation and the role of media literacy in fostering civic participation and community resilience. The seminar lasted two and a half hours and featured two sessions: the state of media literacy and innovative solutions for community engagement.

The event began with an overview of the project and its objectives, presenting the anticipated impact and goals to the public. The event was opened by a university representative, who delivered a speech on the connection between media literacy and youth development, emphasising the need for a critical approach to navigating today’s information environment.

The floor was then given to the moderator from FECE, who presented the seminar’s programme, outlining the project’s main objective to counter disinformation, reinforce democratic engagement, and promote media literacy.

In the first session, each project partner representative gave a detailed presentation on the state of media literacy in their country, highlighting the disinformation landscape in Portugal, Italy, Bulgaria, Romania, and Serbia. After all country presentations, a Q&A session allowed participants to engage directly with speakers, providing an opportunity to discuss country-specific challenges and solutions.

Building on the discussions from the first session, the second session focused on innovative approaches for community engagement and the role of culture in reinforcing democratic participation. During this session, the Cinema Vekkio methodology was presented and will be applied throughout the project’s duration, while the Krokodil Association highlighted the Krokodil Literary Festival as a model for cultural engagement and civic action.

The seminar also marked the first formal meeting of project partners, who interacted with attendees, including students from Sofia University’s Cultural Studies Department, specialising in Journalism and Cultural Policies. Building on these interactions, participants contributed actively to discussions and helped define the next steps, project topics, and intended outcomes. Finally, the event concluded with the completion of the EU Survey on Justice, Rights and Values.

The launch was a successful start to a collaborative effort aimed at strengthening media literacy, promoting civic engagement, and fostering inclusive practices across participating countries.

FECE coordinated the filming of video interviews with project partner representatives, who responded to key questions such as what media literacy is, what constitutes fake news, what FIMI is, and what the acronym stands for, as well as the role of culture and education in developing citizens’ critical thinking skills.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).