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# >>> NEWSLETTER <<<

# GREEN ethics

**Green Experience Through Theatre Inspiring Communities**

## >>> Arts, Sustainability, Community <<<

After four inspiring years, **Green E.Th.I.Cs – Green Experience Through Theatre Inspiring Communities** comes to an end. Launched in November 2022 and concluding in February 2026, this large-scale Creative Europe project connected arts, sustainability and civic engagement across Europe with one shared goal: to empower communities to act on the climate crisis.

Bringing together **18 partners and 64 associated partners in 12 countries**, Green E.Th.I.Cs united theatre companies, universities, research centres, cultural institutions and social organisations. Through Social and Community Theatre, the project fostered environmental awareness, critical thinking and active participation aligned with the European Green Deal.











## A European Journey of Participation

At the heart of the project were **10 interactive performances** known as the Green E.Th.I.Cs LIVE Game, each **co-created with local communities** and adapted to different cultural contexts.

Across Europe, citizens worked alongside professional artists to reflect on sustainability and transform their ideas, concerns and hopes into performative actions. Audiences were not passive spectators: they generated energy through the **Pedal Powered Theatre** kit, took part in decisions on stage and became co-authors of civic action.





### The results:

- **110 LIVE Game** performances
- **17,000 spectators** involved in performances
- **Over 45,000 citizens** engaged in artistic activities
- Average impact scores **above 7.5/10 in awareness**, knowledge and motivation toward sustainable practices

Participants reported increased understanding of climate change, greater awareness of daily sustainable choices and stronger commitment to responsible behaviour.





## Workshops and Inclusion

Green E.Th.I.Cs was built on process as much as performance.

**Artistic workshops in 10 countries** involved children, young people, adults, seniors, migrant communities, people with disabilities and citizens facing economic or social fragility. Through theatre, music, movement and visual arts, participants explored biodiversity, pollution, sustainable lifestyles, intergenerational knowledge and environmental justice.

### The project strongly promoted inclusion and social cohesion:

- **16%** of participants had a migratory background
- **8%** were citizens with disabilities
- **32%** faced economic difficulties
- **43%** belonged to minorities or marginalised groups

Green E.Th.I.Cs demonstrated that climate action and social inclusion must go hand in hand.



## Spaces for Future: The Board and Online Game

The Green E.Th.I.Cs BOARD and ONLINE Game – **"Spaces for Future"** extended the experience to schools and community spaces.

Played **1,200 times** and reaching over **30,300 citizens**, the game became an innovative educational tool combining science, play and artistic storytelling. Teachers and educators valued its participatory approach and its ability to spark meaningful dialogue on environmental responsibility.

Each participating institution received a board game and the tools to continue independently, ensuring long-term impact.








## The Green Protocol: A Lasting Legacy

A key outcome of the project is the development of the **Green Protocol for Festivals and Live Events** and the **Green Protocol for Project Management**—practical guidelines to reduce $CO_2$ emissions in the cultural sector.

Adopted by more than **110 organisations**, the Protocol supports cultural institutions in implementing environmentally responsible practices and strengthens a growing European network committed to sustainable cultural production.






As Green E.Th.I.Cs concludes, we extend our **heartfelt gratitude** to all partners, associated organisations, artists, researchers, educators, institutions and stakeholders who contributed to this journey.

Above all, we thank the **thousands of citizens** who participated, created, debated and performed. You transformed theatre into a space of shared responsibility and collective imagination.

## Discover the Green E.Th.I.Cs Photobook

We warmly invite you to explore the **Green E.Th.I.Cs Photobook**, a visual journey through performances, workshops and encounters across Europe.

It captures the energy, creativity and commitment that defined these four years—and reminds us that sustainability is not only a challenge, but a shared cultural practice.

Green E.Th.I.Cs may be ending, but the communities, tools and visions it generated will continue to inspire action.

Together, we have created spaces for the future.



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## Do you want to know more about the project?

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