Co-funded by the European Union

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>>> NEWSLETTER <<<

GREEN ethics

Green Experience Through Theatre Inspiring Communities



45.000
CITIZEN INVOLVED

110
LIVE GAME SHOWS

1.200
BOARD GAME ACTIVITIES IN SCHOOL

30
ARTISTIC WORKSHOPS FOR COMMUNITIES

100
PROFESSIONALS

GREEN E.Th.I.Cs: Art as an Engine for Change

Green E.Th.I.Cs is an European project funded by the 2021 Creative Europe Program and it is developed by an interdisciplinary partnership made of **18 partners** and 64 associated partners in **12 European countries**. Among the partners, there are theater companies, universities and research centers, cultural hubs, social organizations, and public institutions.

Green E.Th.I.Cs aims to raise climate change awareness and enhance the transition to more sustainable attitudes and ways of living by engaging citizens as key players in interactive cultural and artistic actions.

Furthermore, organizations and partners participating in the project are committed to embracing changes for a more sustainable production of cultural events, activities, and festivals through the development, adaptation, and implementation of a **Green protocol** for the reduction of carbon emissions in the artistic sector.

All protocols, technical prototypes, and tools are adopted by the partners not only during the project but also after its conclusion.

Green E.Th.I.Cs Live Game



All artistic groups will follow a methodology determined by the University of Turin, which leads the project. Among the other innovations, this methodology includes that, while in traditional theater actors and audience stand separately, in **Green E.Th.I.Cs Live Game** the stage is the territory and community is the main character of the action. In this process professionals are involved to guarantee a high quality of the actions implemented.

Audiences are actively engaged in critically reflecting on climate change via **LIVE performances** of the Green E.Th.I.Cs Game (GEG). The game is an interactive, multidisciplinary format, based on the Game of Goose.

GEG combines verified scientific data, critical thinking, and emotional engagement of participants. Audiences participate in the creation of content and organization of the GEG, and they actively perform, next to professional actresses/actors, in high-quality artistic productions becoming protagonists of the Cultural Green Engagement action itself.

GEG is also developing into a BOARD and ONLINE version, thus becoming easily disseminated and accessible to a new audience that normally does not benefit from cultural events.



>>> Teatro a Pedali (Pedal-powered Theatre)

Teatro a Pedali (Pedal-powered Theatre) is a prototype aiming to promote self-sustainability and raise awareness on Eco sustainability and green energy. It is an electric co-generation system composed of a series of bicycles connected to a storage system. During the LIVE shows, the participants are asked to cycle to produce the energy needed for the show, turning the performance to a sustainable low environmental impact event.



Other actions in the next months will be shows (performances, festive events, representation, installations, participative gaming actions) that allow to **involve the community**, stimulate participation, and generate a sense of wonder in local communities. The type of intervention is defined on the base of the goal of the intervention and the needs and characteristics of the territory.

The final goal is the formulation of two Green Protocols:
a) a **Green protocol on sustainable project management** that will promote an environmentally friendly way to progress the project's objectives while paying attention to mitigating possible negative environmental, social, and economic impacts on its implementation and
b) a **Green Protocol on organizing and conducting sustainable cultural events** by considering the negative impacts on the environment and minimize to the lowest possible level all negative impacts



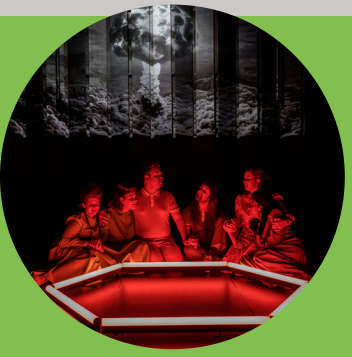
WHO ARE THE PARTNERS?



SCT Centre | Unito

Leader of the Proyect

Social and Community Theatre Centre - University of Turin (SCT Centre | Unito) is a research center that carries out the following activities: interdisciplinary and cross-sectoral scientific research, projects of cultural innovation and social impact, training and capacity building and assessment/supervision through the SCT methodology, production of site specific performances and artistic formats connected to topic such as gender balance, health and mental wellbeing, active citizenship, sustainability and civil rights.



TEATR BRAMA

Artistic Partner

From its humble beginnings as a community theater group, over the years, Teatr Brama has grown to become one of the largest independent theaters and arts-focused educational associations in Poland.

Brama works with people of all ages and cultural backgrounds and Goleniow (where the theater is headquartered) is regularly visited by artists from all over Europe and the world, throughout the year.

ZID THEATER – CITY ARTS & PERFORMANCE CENTRE

Artistic Partner

ZID is a cultural organization, based in Amsterdam. They have a multifunctional theatre, create performances, projects, and organize the annual international, multidisciplinary ExploreZ festival.

ZID Theater stands for taking down walls between people by means of theatre and demolish the wall between art and city dwellers.





IL MELARANCIO

Artistic Partner

The **Compagnia Il Melarancio** is a cooperative made up of artists, operators and technicians who believe in the spread of Culture as a way to achieve the well-being of the single person and communities.

The **Compagnia Il Melarancio** shares an idea of Theatre that is at the service of the community to respond to its needs, but also to encourage it to rediscover its own traditions and its cultural identities, making them grow in a very conscious way.



NEPKER

Artistic Partner

The **Subotica-based Népkör Hungarian Cultural Center** is the oldest, continuously operating cultural organization in Vojvodina.

It was established on 15 October 1871.
At present, Népkör has about 500 members active in the following groups: folklore group (folk dance, folk music and folk songs), Sándor Oláh Painting Group, school of drawing, decorating art group, drama group for children and adults and the Aranykapu (Golden Gate) Playhouse.



PUBLIC LIBRARY NJEGOŠ, KNJAŽEVAC

Artistic Partner

In the purpose of preservation of the local cultural heritage and collection of the materials from various scientific areas.
The **Public Library Njegoš**, Knjaževac cooperates with the scientific institutions, cultural institutes, scientists and researchers, and gives support to scientific researches or is the carrier of the projects of the scientific and research character.

MULINO AD ARTE



Green Partner

Mulino ad Arte is a theatre company founded by Daniele Ronco in 2012 and today directed by him with a close-knit team that has been working for years to transform dreams into projects, realized for and with the public.
After several years of research, they have focused their creative energy on green production. They love our Planet and want to reflect through theatre on the great challenges of our present.
In a world made up of so many, sometimes too many, words, they try to propose concrete actions, the most important of which is **Teatro a Pedali**, their theatrical format that allows the stage to be powered by the audience's pedaling.

CAPRIFOLEN

Graphic Design

Based in the countryside of south Sweden, in coherence with nature, Caprifolen is an international place for people with and without disabilities.

Working to help individuals to overcome a variety of different challenges. Incorporates horses as a tool to assist participants with and without disabilities to improve their comprehension of body language, learn new responsibilities, and expand their comfort zone. Using drama, circus together with sport and horses as tools for inclusions and has been conducting musicals with mixed groups for 15 years.





ZIP

Green Partner

ZIP has been operating since 2012. With its specialty being the implementation of education, technology, and innovation related projects. Their mission is the promotion of economical knowledge growth, trough the transfer of innovation, technology and knowledge to the public sector.



TUC

Scientific Partner

The Lab. of Distributed Multimedia Information Systems of the **Technical University of Crete (TUC/MUSIC)** is a center of research, development, and teaching in the areas of distributed information systems, information systems engineering, computer graphics, and simulation engineering.

TUC/MUSIC performs research in the areas of high-performance distributed multimedia architectures, information systems offering advanced functionalities, database systems, information retrieval systems, digital libraries, service-oriented architectures, and graphics systems.

POLO DEL '900

Cultural Partner

Polo del '900 is a cultural center open to young people and new citizens, that was born 2 years ago. It is constituted by 24 cultural institutes, whose mission is to spread the history of the 20th century through educational activities for schools and events open to citizens. Each partner provides richness of documental sources and plurality of experiences in the process of research and development.
The Principal Mission of **Polo del '900** is to use the past to understand the present, by mixing the cultural heritage with the activities offered to citizens.
In the attempt to seize those questions that civil society and young people ask themselves about values such as rights, freedom, democracy, inclusion, and involvement, it had designed a diverse educational offer for schools and citizens.



ÉVORA

Evaluation



The Évora University was the second university to be established in Portugal in November 1 of 1559. Famous Iberian professors gave their classes there, among them Pedro da Fonseca, the most important Portuguese philosopher from the 16th century. Over the last years, the University has fostered a close link with the community. Such interaction has been possible through the creation of working networks, the participation in the Science and Technology Park as well as through the establishment of protocols and co-promotion research projects.

FIRST MEETING OF GREEN ETHICS

>>> OUR JOURNEY IS BEGINNING

The journey of **Green E.Th.I.Cs** began almost a year ago. It was in **November 2022** in Ayllón, a small medieval Spanish town. Here, among streets and squares that tell ancient stories, the journey of the European project Green Ethics began.

Residui Teatro was the promoting organization, in collaboration with the **Spanish Ornithological Society** (SEO) and **IES Rafael Alberti**.

In this initial meeting, the foundations were laid for 18 entities from 12 different countries to establish a collaboration with the goal of **raising awareness among European societies** about environmental issues through fun and engaging activities with active audience participation.

GREEN ETHICS IN TURIN

>>> 3 DAYS FOCUSED ON PARTICIPATION AND SUSTAINABILITY

Commitment, collaboration and cooperation: these are the keywords that best describe the three days spent in Turin by all the partners of the European project **Green E.Th.I.Cs**.



The 18 partners led by **SCT Centre/Unito** gathered in **April 2023** to analyze the project and the steps that will bring them to the realization of **110 live performances** in public squares, 1,200 theatrical activities, and 50 workshops in ten European cities, involving around **45,000 citizens** in a large Green Cultural Engagement project by 2026.

In the following days, partners were able to learn about and interact with the two cultural artistic formats that are part of the Green Ethics project: the interactive **Goose Game** created by **SCT Centre** together with **Polo del '900** and the **Cycling Powered Theatre** by **Mulino ad Arte** association.

Subsequently, they began to ideate some contents of the **Green E.Th.I.Cs** performances, starting from the scientific contents resulting from the research of the **Polytechnic of Crete TUC**.

This creative work continued in Crete, in October 2023, when artistic partners met to work and finalize the Green E.Th.I.Cs performances that will be presented in all the partner countries in 2024.



STUDIO 7

Artistic Partner

In 1992, director Christoph Falke founded **STUDIO 7** as an ensemble theater to develop and explore acting techniques and an own theatrical language, which the group conveys through performances and educational work.
Since 2010, **STUDIO 7 Theater** has been active with a young generation of actors and has realized projects on the local, regional, and international level. Since 2015, the ensemble runs the cultural centre/cultural pub "Auf der Heide," where they produce a range of artistic and cultural offerings.





ASTA

Artistic Partner

ASTA was born at the beginning of the millennium, in Covilhã, a charming mountain city in the interior of Portugal.
With a transdisciplinary vocation and the desire to contribute to the elevation of the communities with which the company interacts, ASTA keeps engaging through theatre creations (70 original creations, some internationally awarded), or festivals as contraDANÇA – Dance and Movement Festival, Ciclo de Teatro Univertário da Beira Interior [University Theatre Festival, co produced with TeatrUBI], Street Art Festival PortasdoSol, Rede Interior - performing arts network in the interior of Portugal, or ensinARTE - Theatre for Schools, and through the educational and research projects driven by the company.



FECE

Artistic Partner

Foundation for Entrepreneurship, Culture and Education (FECE) is a non-profit organization, based in Sofia, Bulgaria and founded in 2014.
FECE works in three main directions – youth, culture, and entrepreneurship.

Through FECE's art programs, the team provides opportunities for young and emerging artists to develop and present their works on a national and European level. Through those activities, FECE explores new forms of cultural expression, the intersection between digital and traditional arts and the effects of new media on cultural consumption.

OMMA STUDIO

Artistic Partner

Omma Studio was founded in 1996 in Athens. As an artistic private non profit association it presents indoor and street theatre performances, does site-specific projects, educational events, open discussions, workshops, exhibitions, has translated and published theatrical texts and generally organizes any kind of events that contribute to cultivation and empowerment of people.



RESIDUI TEATRO

Artistic Partner

The **International Laboratory Residui Teatro** was created in Rome; in 2000 Gregorio Amicuzi became its Artistic Director.
In the last 21 years, **Residui Teatro** has produced more than twenty shows and performances, creating its own teaching method with workshops and master classes, and has promoted festivals and international projects.



The group follows the idea of theatre as a tool for dialogue and personal and social transformation presenting workshops and shows in more than 25 countries in Europe, America, Africa, and Asia.

PROPROGRESSIONE

Artistic Partner



Pro Progressione is a Budapest-based artistic hub that connects people, professions, and ambitions by designing international collaborations in the field of culture. From this combination, creative ideas emerge – artists, cultural activists, scientists, and experts of various fields meet and give cutting-edge answers for the questions of our age.
Pro Progressione is active in the field of socially engaged arts, cultural & natural heritage interpretation, music as tradition and the productions of unique performances.

GREEN ETHICS IN CRETE

A CREATIVE BREAK FOR GREEN ETHICS



The 11 artistic partners of Green Ethics traveled from their respective countries to gather in Crete, where they were welcomed by the host group, Omma Studio. On this beautiful Greek island, they engaged in a creative exchange for 5 days with the aim of collaboratively developing the Green Ethics Game, an interactive theater performance on environmental themes.



The show is set to take the stage in the second half of the coming year. SCT Centre, the leading artistic group of the project, coordinated the game co-creation sessions. Environmental message content and audience interaction dynamics were considered, and each group will perform according to its unique characteristics.

These were a few intense and highly enriching days of ideas and proposals for all.



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Do you want to know more about the project?

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