

CREATIVE YOUTH WORKERS DEVELOPMENT PROGRAMME

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CREATIVE YOUTH WORKERS DEVELOPMENT PROGRAMME

ERASMUS+ PROJECT

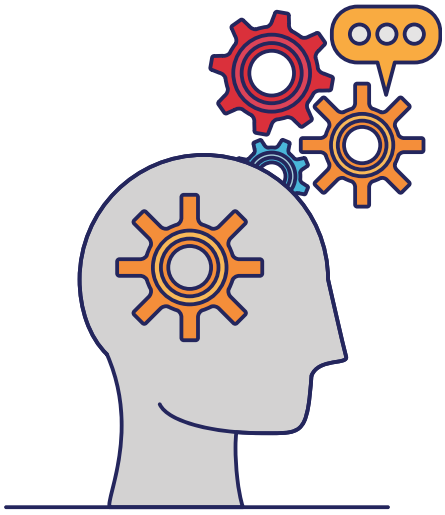
About Project

In 2019, about 7.4 million people in the EU were working in the cultural and creative industries sector or profession. This comprises 3.7% of the total number of people in employment. This employment rate was 4.2% for Belgium.(Eurostat, 2019) Furthermore, there were 544,000 more jobs in the EU in 2017 than in 2012 (+6.7%) in this sector, showing an average annual growth rate of +1.3%. According to Eurostat 2020 data, with youth unemployment rates reaching 7.2% in the EU and 13% in Belgium, cultural and creative industries, which employ young people intensively, are gaining value as an important alternative employment area. Nesta's International report on the creative industries identified the major problems of the creative industries.

These are as follows;

-Most cultural and creative industry professionals have no entrepreneurial or managerial background.

- Cultural and creative industry professionals believe that the conflict between art and business, as well as assumptions such as money, do more harm to art than power.



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In order to understand the needs of young people in the sector, Tania from EDI, the project coordinator, has included this topic in her Master's Studies in Economics and Innovation Management. She developed a research together with 5 other international partners in Portugal, Spain, Italy, Belgium, Turkey and Greece.

In this context, by conducting 49 surveys and 18 face to face intervies with individuals from the cultural and creative industry sector (small companies in the field, students, youth workers, NGO leaders and entrepreneurs) they reached 61 people. (For details: https://bit.ly/2Tdke93)

These are the problems that were discovered;
Incompetence in financial matters, administrative issues, financial stability and sustainability, expanding business, increasing customer base, internationalization, lack of funding, inability to create a team, strategic planning / decisions, stress, time management, work and life balance.



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Our planned goals ;

- With the aim of youth workers' ability to respond to the needs of youth workers involved in the cultural and creative industries, providing them with Professional development in the fields of entrepreneurship, business development, team building and management, internationalization, access to resources, time management and mentoring. For this purpose, to bring together 45 youth workers and experts from 10 different countries from the EU and its neighbours by conducting a non-formal training-based instructor training course that has no previous example, to create opportunities for peer education and good example and method sharing.

-Improving the required competencies of the young people working in Cultural and creative industries (entrepreneurs, employees in this field, students, volunteers and members of civil society organizations, creative hub and coworking members) via the help of the youth workers and professionals in their institutions.

By this means;

1) Increasing the success and sustainability of their small businesses
2) Facilitating their employment by improving their professional competence
3) Facilitating their perception of entrepreneurship as a career alternative by creating business models that can efficiently make use of their skills

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Participant Profiles

4 PARTICIPANTS PER PARTNER

****(Except for Norway, 3 Participants from Norway)**

NO AGE LIMIT.

Participant profile are as follows:
- Youth workers/youth leaders working in NGOs
- NGO managers and members, youth counselors
- Youth workers who work voluntarily or professionally in the field
- Youth workers/youth leaders who are curious but not equipped with necessary skills
- Youth workers in a disadvantaged position (Possibility limited participants)
- Legal representatives, project managers, and coordinators of institutions
- Education and communication technologies experts
- Social service experts
- Non-formal education trainers and facilitators

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Costs

Accommodation, travel, food will be covered within the Erasmus+ program. Most importantly, half of the travel costs will be reimbursed during the project and the remaining half will be reimbursed after approximately 2 months of the submission of all the original travel documents. Reimbursements will be done through bank transfer so as to assure the travel documents like boarding passes, bus, and train tickets.

Maximum Travel Grant:

275€ for all partners except for Turkey.
Turkey 360€

P.S: Please keep your all boarding passes and tickets (bus, public bus, train, etc.) for reimbursement.

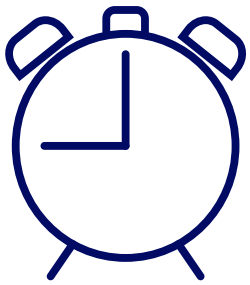
IMPORTANT NOTE
Please do not buy any tickets before consulting and confirming with Project Coordinator. The Coordinator will not take any responsibility for tickets bought without confirmation. Please ask for the Coordinator's approval before finalizing the purchase for your travel plans for this project.

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Schedule

Will be shared soon...



8 Interesting Facts About Brussels

Brussels, the capital city of Belgium, is well-known for many things – politics, history, architecture, and cuisine just to name a few. It is easy to be captivated by this relatively small city because of its rich culture and charm. Here are eight interesting facts about Brussels to inspire a visit to this European capital destination.

- Brussels is the political capital of Europe, and it is home to 40,000 EU employees and 4,000 NATO employees. So, not surprisingly, about 27 percent of the residents in Brussels are not Belgium citizens.
- Belgians do not share one common language. In fact, there are THREE official languages in Belgium. In Brussels, people mostly speak French, but all public signs and documents are in French and Flemish Dutch. The third language spoken here is German.
- The Justice Palace (Palais de Justice) in Brussels is the largest court in the world at 26,000 square metres (that's 28,000 square feet).
- Brussels is a major producer of beer, waffles, and chocolate – yum! There are more than 800 brands of beer for sale in the city.
- Let's talk more about the chocolate, shall we? It can, of course, be found all around the capital city, but did you know – the airport in Brussels is the largest chocolate selling point in the world!
- Attention french fry lovers! Chips, commonly known as french fries, were created in Brussels. The city has an impressive 138 restaurants per square mile, and at almost all of them you can find some variation of french fries on the menu. There is even a french fry museum!
- From chocolate and fries to...brussels sprouts? Yes, the love-it or hate-it vegetable was broadly grown in Brussels in the 16th century, and kids have been avoiding them ever since.
- Speaking of vegetables, the largest agricultural, forestry and agri-food fair in Europe, Foire de Libramont is held in Brussels in July.

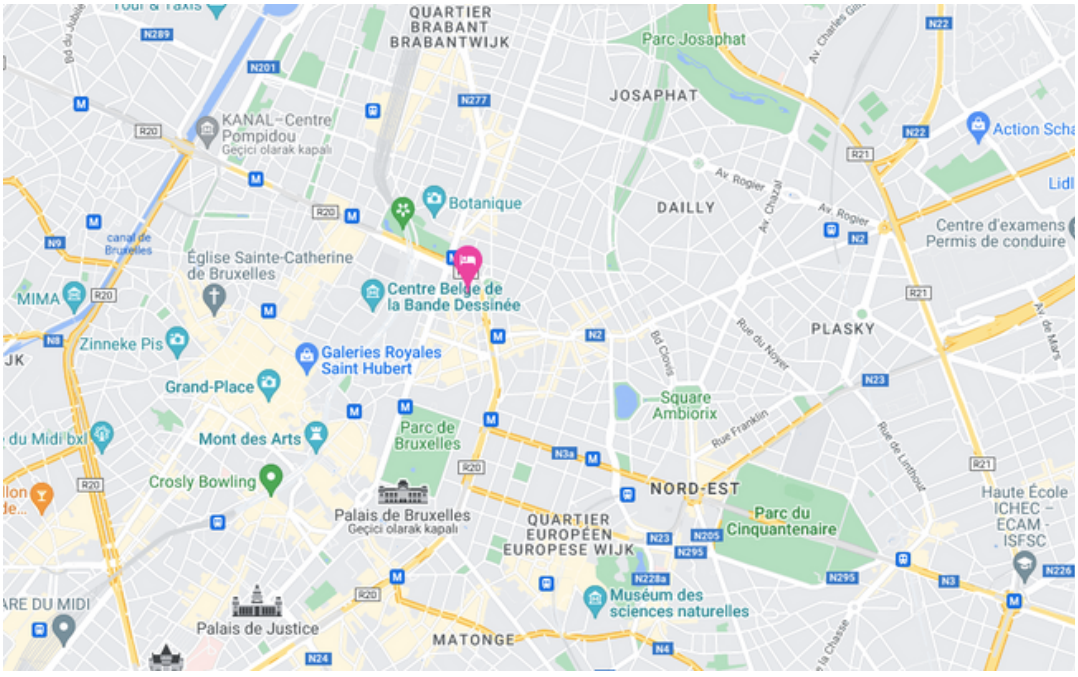
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HOTEL

Youth Hostel Jacques Brel

Rue de la Sablonnière 30, 1000 Bruxelles, Belgium









HOW TO REACH THE HOTEL (From Brussels Airport / Zaventem)

Youth Hostel Jacques Brel

www.lesaubergesdejeunesse.be/en/jacques-brel-youth-hostel

Rue de la Sablonnière 30, 1000 Bruxelles, Belgium

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From Brussels Airport to Youth Hostel Jacques Brel, departs from Brussels Airport - Zaventem.

27 min

1. Board IC at Brussels Airport - Zaventem
2. Arrive at location: Get off at Brussel-North
3. Head south on Aarschotstraat/Rue d'Aerschot toward Rue Allard/Allardstraat
4. Board 61 at Gare du Nord
5. Arrive at location: Get off at Sint-Joost-ten-Node Kruidtuin
6. Head south on Koningsstraat/Rue Royale/N21 toward Galileelaan/Av. Galilée
7. Turn left onto Rue de la Sablonnière/Zavelput
8. Enter the roundabout
9. Arrive at location: Youth Hostel Jacques Brel

For the best route leaving now visit https://maps.app.goo.gl/A27rjLnq69HCj6Zv7

HOW TO REACH THE HOTEL (From Charleroi Airport)

Youth Hostel Jacques Brel

www.lesaubergesdejeunesse.be/en/jacques-brel-youth-hostel

Rue de la Sablonnière 30, 1000 Bruxelles, Belgium

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From Charleroi Airport to Youth Hostel Jacques Brel, departs from Charleroi Airport.

1 hr 22 min

1. Board flibco.com at Charleroi Airport
2. Arrive at location: Get off at Brussels Midi / Brussel Zuid West
3. Head northeast on Rue de France/Frankrijkstraat
4. Turn right
5. Walk for 400 m
6. Head southeast toward Avenue Fonsny/N265
7. Turn right onto Avenue Fonsny/N265
8. Board IC at Brussels-South railway station
9. Arrive at location: Get off at Brussel-Centraal
10. Head northwest
11. Turn right toward Putterie/Putterij
12. Sharp right onto Putterie/Putterij
13. Board 29 at Centraal Station
14. Arrive at location: Get off at Treurenberg
15. Head northeast on Rue de l'Enseignement/Onderrichtsstraat toward Rue de la Tribune/Kanselstraat
16. Continue onto Pl. de la Liberté/Vrijheidsplaats
17. Continue onto Bondstraat/Rue de l'Association
18. Turn right onto Rue du Gouvernement Provisoire/Voorlopig Bewindstraat
19. Turn left onto Rue de la Révolution/Omwentelingsstraat
20. Enter the roundabout
21. Arrive at location: Youth Hostel Jacques Brel

For the best route leaving now visit https://maps.app.goo.gl/Hse8odYwERPPLdj7A

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Useful Infos

Personal spending money
As a general rule, any cash machine that displays the Visa badge can be used by Plus cardholders and those displaying the MasterCard badge can be used by Cirrus cardholders. Recognized international credit cards and debit cards with a 4 digit PIN can also be used at shops.

Health/medical insurance/Visa
Please make sure you have adequate personal insurance (medical, travel/cancellation, personal possessions) for the duration of the event. There is no budget for insurance&Visa, so you should pay for your own.

Smoking/non-smoking arrangements ??
Belgium introduced a law to make all closed public places and workplaces not allowed to smoke.

Electrical voltage
Belgium standard voltage is 220 V 50 hz, with 2 round pins plugs.
You may wish to bring an adapter with you.

Emergency Number
In a medical emergency as a result of an accident, violence or a fire, call **100** (in Belgium) or **112** (valid throughout the European Union).

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What do you need?

1. Casual Wears
- During the Project, you will be in a non-formal learning period. You will have ice breaker games, outdoor activities and workshops. So you should have casual wears for your comfort.

2.Cultural Night Preparations
- A mixed, enjoyable, cultural night waiting for you!

- To contribute to this night and present your culture, you should make some preparations. Some cultural drinks and foods, prepare cultural music and dance and be ready to teach everybody your dance!

3. Presenting Materials of Your Organisation
- Also you will have an opportunity to promote your projects, campaigns, to build partnerships. So you can prepare some brochures, cards, posters or any materials about your organization.

4. Full Motivation and Energy :)

