Green Protocol for Cultural Events

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GREEN Ethics

GREEN ETHICS Sustainable Strategy

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Venue

- Considering the location’s accessibility, proximity to accommodations with sustainability measures and **environmental certifications (such as EMAS or ISO 14001)**
- Evaluating the venue’s **energy sustainability**, use of **renewable energy** and **energy efficiency**
- Opting for an **outdoor venue**, if feasible and suitable for the event, in order to reduce costs, **minimise the environmental impact** and embrace the natural surroundings

Food and Beverage

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Reducing the amount of **single-use plastic containers** and opting for reusable dishes and glasses or, if single-plastics cannot be avoided, opting for **biodegradable or compostable** variants

Offering **fully vegan food** options, reducing meat dishes and choosing zero-km local products

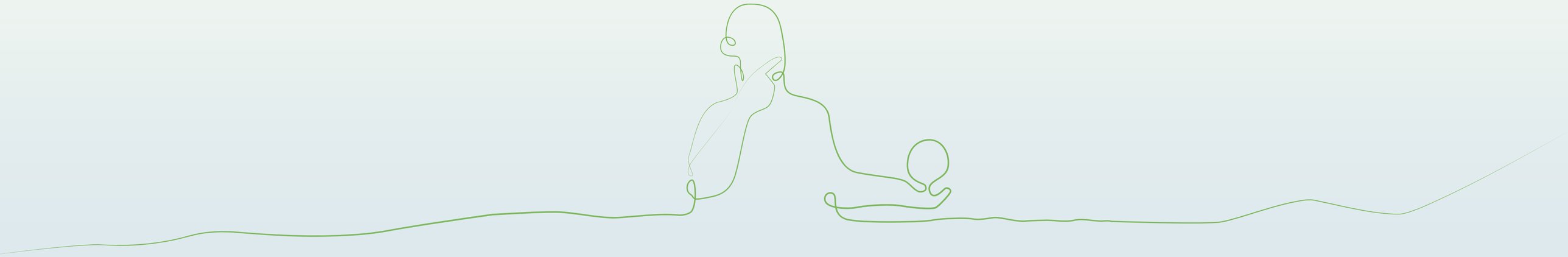
Planning for food consumption according to the number of attendees to lower food waste

If providing coffee or tea, ensuring that they are sourced sustainably, with **certifications such as Rainforest Alliance Certified Coffees**, **Bird Safe Coffee**, and **Fair-Trade Certified Teas**

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Promotional actions and gifts

- Minimising the distribution of unnecessary printed materials by printing leaflets in lower quantities and using recycled or certified paper
- Opting for digital marketing alternatives
- Ordering gifts based on your participant list in order to reduce waste and avoid excess



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Materials

- Repurposing and adapting existing materials to different events to reduce waste
- Opting for a minimalist setting by reducing material consumption and creating a clean aesthetic
- Maintaining an up-to-date inventory of all available materials, props and costumes to effectively manage resources
- Prioritising eco-friendly and sustainable detergents and cosmetics with EU Ecolabel certification
- Collaborating with local networks, venues and communities to share rigs, props and resources
- Sourcing materials and props in thrift and second-hand stores
- When new props are needed, prioritising materials such as wood and cloth over plastics

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Guidelines for attendees

- Encouraging attendees to reach the event venue using **sustainable transportation**, such as biking or public transport
- If attendees require accommodation, suggesting a selection of **green-certified hotels** close to the venue or easily accessible via public transport and a list of recommended restaurants which adopt sustainable practices Opting for digital tickets
- to minimise paper waste and streamline attendance tracking
- Ensuring recycling bins are clearly labelled and explaining recycling instructions to facilitate proper waste disposal
- Asking attendees for post-event feedback on sustainable practices adopted during the event

Green E.TH.I.Cs Project

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The **Green Protocol** has been drafted in the context of **Green E.Th.I.Cs**, a European project implementing cultural initiatives of civic commitment to **raise awareness about climate change** and encourage citizen participation through performing arts. The project in numbers:

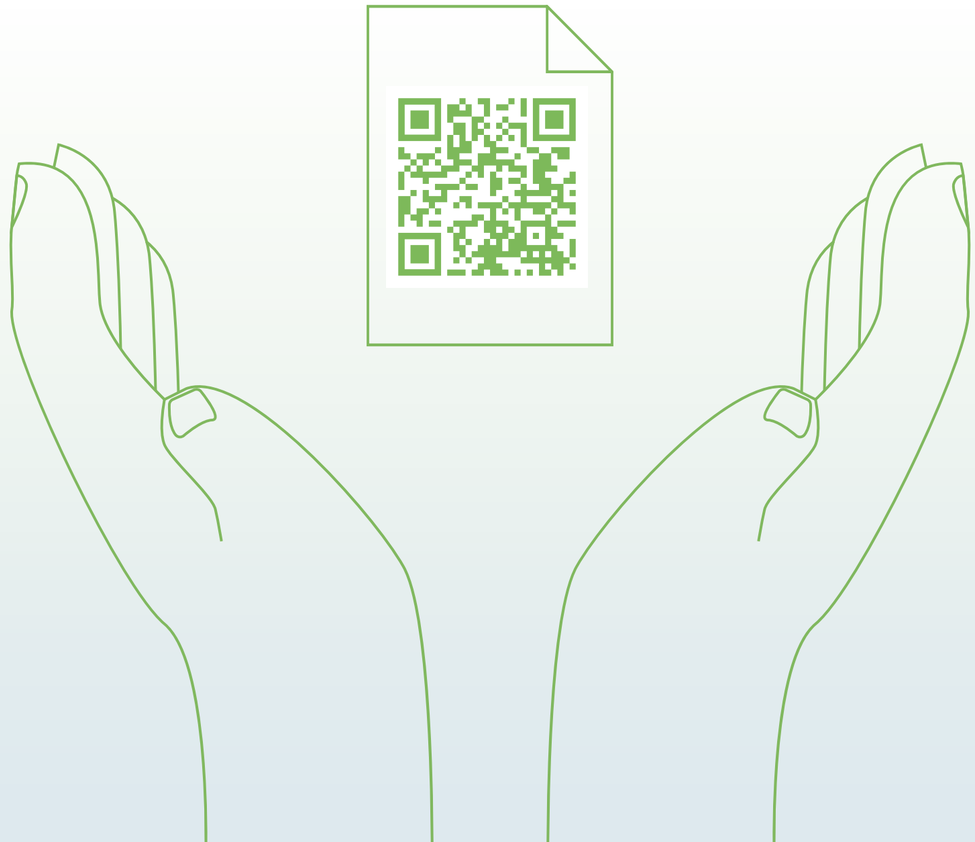
- **18** partners
- **12** countries
- **100** professionals
- **110** live games show
- **45.000** citizens involved
- **1.200** board games activities in schools

Read the full Green Protocol

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If you want to find out more about sustainable practices for your organisation, you can read the entire Green Protocol drafted in the context of Green Ethics project on the project ‘s website

https://greenethics.eu/green-resourses



GREEN Ethics

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