Erasmus+

''DIGI –TRA''

YOUTH AND LIFELONG LEARNING FOUNDATION



Digital Transformation

BUSINESS MENTALITY

INFOPACK

YOUTH EXCHANGE

31/03-09/04/2022



You can find all important information here.

Please read it carefully!!

ABOUT THE PROJECT

The project "DIGITAL TRANSFORMATION - DIGITRA" is a European Erasmus+ youth project that aims to encourage young people to use more effectively digital tools and resources, through non formal education activities. It will help young people to gain hard & soft skills important for the digital era and the labor market.

The project includes 2 activities: the APV and the Youth Exchange.

- **The APV** will be organized **ONLINE** on 18-19 of November 2021 in order to ensure well prepared Youth Exchange for all involved participants and to share duties and responsibilities among youth leaders. The APV will increase skills and knowledge of youth leaders regarding planning the activities and taking responsibility for the action as well as it will connect them together which will ensure better communication and collaboration during the exchange.
- **The Youth Exchange** is the main activity of the project. It is designed for young people coming from 9 European countries. The active participation of young people aims to acquire new skills for young people. The project will help to improve the collaboration of young people with fewer opportunities through the use of high quality digital tools and methods. The Youth Exchange as an activity meets objectives of the project by giving the opportunity for young people to spend time in intercultural environment, get connected and be active on local, national and international level as well as become more aware of different cultures, traditions and attitudes of young people coming from other countries.

THE YOUTH EXCHANGE 31/03–09/04/2022

The Youth Exchange will be organised from 31st of March to 9th of April in Nea Kallikratia, Halkidiki.

Aims & Objectives

- Improve and strengthen the knowledge, skills & behaviours of participants regarding digital transformation and its connection with the current labor market
- Provide the participants with knowledge on the design and implementation of public awareness campaigns, promotional materials, and digital tools
- Provide a safe space to establish effective intercultural learning and social dialogue between the participants
- Provide the participants with collaboration and team-building skills, but also strength and courage to share their ideas
- Promote Erasmus+ as a program that helps young people to develop soft skills, intercultural awareness active participation and their ability to take initiatives.
- **Arrival day: 31/03/2022**
  Activity days: 01-08/04/2022
  Departure day: 09/04/2022

AGENDA OF THE YOUTH EXCHANGE

#YFFJ	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
8:30-9:30	A R R I V A L S	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
10:00-11:30		Introduction to the project, objectives, goals & explanation of Youthpass	Introduction to Digital Transformation	Digital literacy: Dealing with the validity of information	Exploring Thessaloniki and local culture	Digital Tools for Project/ Time Management	Debate (pros & cons of Digital Transformation)	Promotion through Social Media	Evaluation/ Reflection Individual	D E P A R T U R E S
11:30-12:00		Coffee Break	Coffee Break	Coffee Break		Coffee Break	Coffee Break	Coffee Break	Coffee Break	
12:00-13:30		Name games/ Ice breakers	TEDx talk & discussion	The power of the Internet		5G importance	Interviews to locals	Role play theater	Group Evaluation- Secret Friends	
13:30-15:00		Lunch	Lunch	Lunch		Lunch	Lunch	Lunch	Lunch	
15:00-16:30		Fears, expectations & contributions	Online Platforms: Questions & Concerns	Google maps: Discover the place		Balance between digital & Social Life	Presentations of interviews' results	Role play theater- Presentations	Follow-up activities brainstorming	
16:30-17:00		Coffee Break	Coffee Break	Coffee Break		Coffee Break	Coffee Break	Coffee Break	Coffee Break	
17:00-18:30		Making of the Rules	Getting a job vs. creating a job	Internet as a tool for further education		Creation of TikTok videos	Visibility & Online dissemination of the project	Erasmus+ programme Quiz	YouthPass Distribution	
18:30-19:00		Reflection Groups	Reflection Groups	Reflection Groups	Reflection Groups	Reflection Groups	Reflection Groups	Reflection Groups	Reflection Groups	
19:00-19:30		Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	Leaders' Meeting	
19:30-20:30	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
21:30-00:00	Welcome Event	Opening Ceremony	Intercultural Night	Intercultural Night		Intercultural Night	Intercultural Night	Beach night	Closing Ceremony	

PARTICIPANTS' PROFILE

Each partner organisation should try to ensure gender balance within the group (3 females and 3 males)

Participants should be:

- Motivated young people,
- **Aged 18 to 30 years old** with different level of international experience
- At least **basic English level**
- Participants per country: **6 (including group leader)**

Participants are obligated to follow the whole schedule of the Youth Exchange

PARTICIPANTS' DUTIES

- YOU WILL BE PREPARING:
- Website with daily blog
- Videos & Photos
- Social-media content
- Creative promotional materials

- YOU WILL ORGANISE:
- CAMPAINGS IN THE TOWN
- FOLLOW-UP ACTIVITIES

YOU SHOULD KNOW

- There will be 54 participants coming from 9 countries and the project coordinator from the hosting organisation.
- During the Youth Exchange leaders will coordinate workshops leaded with involvement of all participants.
- Every day we will have cleaning groups for cleaning up the working room.
- Please get prepared for the intercultural evening: please bring food, snacks, drinks, brochures, music, traditional clothes etc. Also Prepare a presentation for your country. It can be a Power-point, a quiz, traditional songs, dances & games.
- Do not forget to bring one laptop/ country

DEADLINES

- The Youth Exchange will be held from **31st of March to 09th of April 2022**

- Deadline for application: **11th of February 2022**
- Deadline for planning travel and booking trips: **15th of February 2022**
- Deadline for implementation of follow-up activities: **15th of May 2022**

VENUE & HOTEL

The project will take place in Nea Kallikratia, Halkidiki.

The participants will be accommodated at:

Hotel Atlantis

Ioanni Avgeridi 35, Néa Kallikrátia, Greece

- ✓ Accommodation will be in 2, 3 or 4 beds rooms.
- ✓ Participants will be accommodated with people from different countries.











TRAVEL DETAILS

- **In order to participate in the Youth Exchange you need to arrive to Greece on 31 of March and depart on 09 of April 2022.**
- ***You should all try to arrive together with our national groups in Thessaloniki and to arrive latest by 6 pm afternoon. Depending on arrival times, there will be bus organised to pick-up the groups from Thessaloniki airport.***
- Before buying your tickets, please confirm all of them with your leaders!
- How to get in Thessaloniki :

BY PLANE : Thessaloniki airport Makedonia (SKG) and **BY BUS** : Thessaloniki's bus station (Macedonia Intercity Bus City)

Nea Kallikratia, is about 30-40 minutes away from Thessaloniki by bus or car.

All online tickets, boarding passes, e-mails and invoices will have to be sent by e-mail to: info@business-mentality.com

All original hardcopies and paper tickets, cards, boarding passes, invoices and bills will have to be given to us once you arrive to Greece.

COVID-19 NOTICE

All participants are required to have a **negative PCR certificate from a testing laboratory**, for a Covid-19 test taken **no later than 72 hours before arrival or a RAPID test performed within 48 hours before arrival**. This test is mandatory for all participants, regardless of the epidemiological situation in the country of departure. Proof of a negative test is **not** required for:

- **Participants that have completed their vaccination** (i.e., 14 days have elapsed since the last vaccination, depending on the doses required) and hold a vaccination certificate.
- **Participants that have been tested positive with COVID-19 in the past 30 to 180 days**. This can be proved either by presenting a positive PCR molecular or an antigen test result performed by an authorized laboratory or a medical certificate confirming that the holder was tested positive with SARS-CoV-2 virus infection. The certificate is issued 30 days after the day of the first positive COVID-19 test and is valid for 180 days after it.

Acceptable vaccines are: Pfizer BioNtech, Moderna, Astra Zeneca/Oxford, Novavax, Johnson+ Johnson/Janssen, Sinovac Biotech, Gamaleya (Sputnik), Cansino Biologics, Sinopharm among others.

You must also fill in the Passenger Locator Form **(PLF)** before arriving in Greece. **The official portal of the Hellenic Republic to complete the required PLF is travel.gov.gr**

When you will leave the country you may need again a PCR or Rapid test, depends on your country and the regulations then. The average costs for the tests in Greece are:

Rapid Covid-19 Test: 5-15 € and **Molecular Covid-19 PCR Test: 50-70 €**

Please check the following website in case of any change in travel regulations ***https://travel.gov.gr/#/***

The participants have to arrange all the Covid-19 cost by their own. The project will NOT cover cost for test.

REIMBURSEMENT RULES

Reimbursement will be done in EUR on a bank account of your sending organisation.

We will reimburse your travel costs only if you attend the whole duration of the activity and provide for us all original tickets, boarding passes and invoices.

Travel limits per person:

Italy	275€
United Kingdom	360€
Romania	275€
North Macedonia	180€
Norway	360€
Bulgaria	180€
Turkey	275€
Ukraine	275€
Greece	20€

ABOUT THE HOSTING ORGANISATION

BUSINESS MENTALITY is a non profit organisation established in 2014 and its objective is to promote, strengthen and support entrepreneurship and a culture of the society and citizens, especially the youth.

BUSINESS MENTALITY aims to contribute creating a friendly business environment and strengthen the culture of children and communities in relation to entrepreneurship which will lead societies themselves to sustainable economic development.

The mission of BUSINESS MENTALITY is to help through the actions of the systematic development of entrepreneurship within Greek borders and beyond.

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ABOUT NEA KALLIKRATIA & HALKIDIKI

The Youth Exchange will be held in Halkidiki Region.

Nea Kallikratia is a small town of Halkidiki and it has more than 6,000 inhabitants. It is located only 30 km away from Thessaloniki and it is the first major holiday village a traveler meets on the road to Halkidiki.

Learn more about Halkidiki and Nea Kallikratia at:

https://www.visit-halkidiki.gr

https://www.halkidikitravel.com







CONTACT US !

If you have any questions, we will be more than happy to help.

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We are looking forward to meeting you!