ERASMUS+ KA210 YOUTH SMALL-SCALE PROJECT

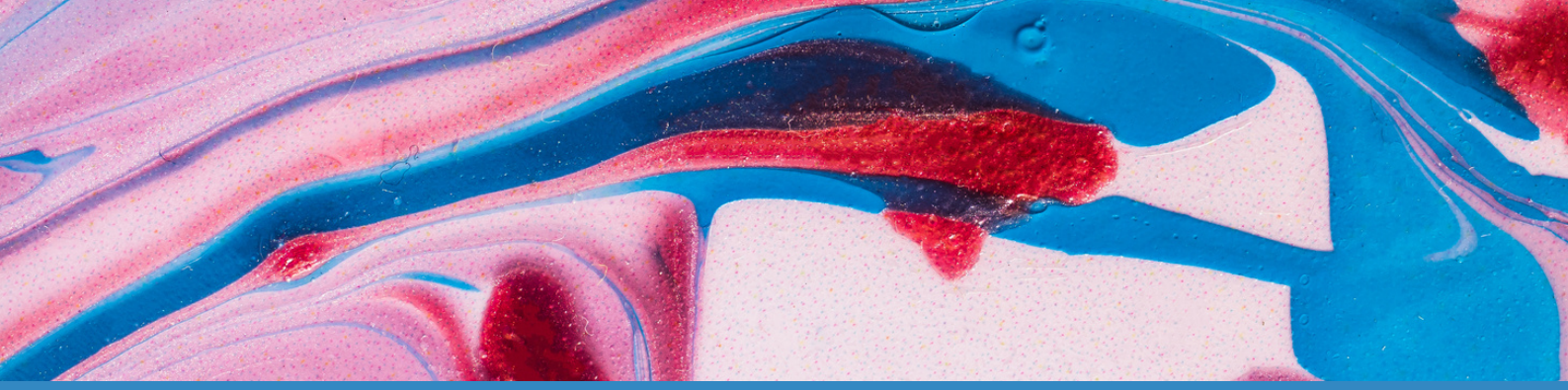
CREATIVE INDUSTRIES CAPACITY BUILDING PROGRAM

TRAINING MODULE PILOT TRAINING

INFO PACK

6-13 NOVEMBER 2022 NICE, FRANCE

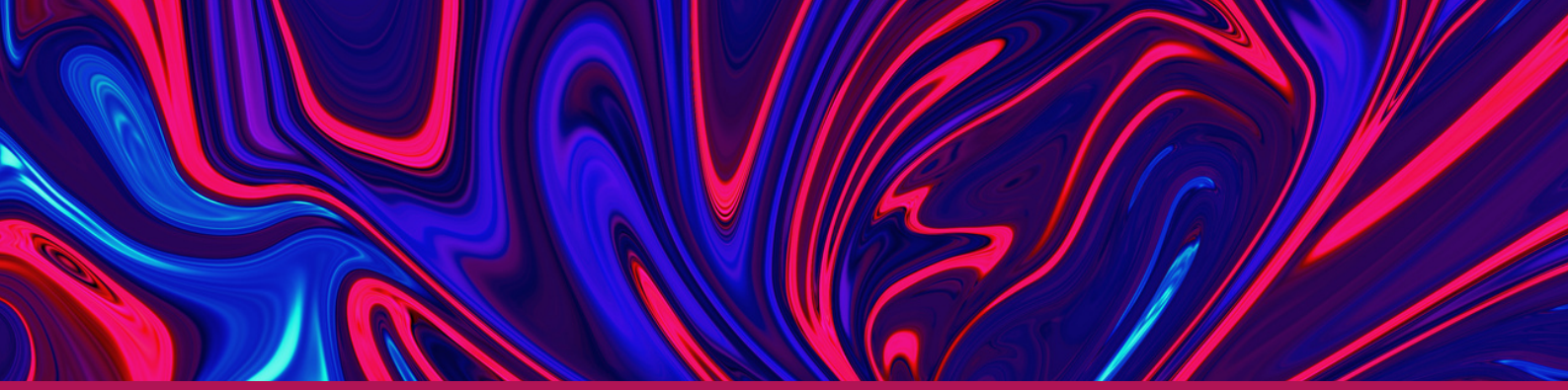
Erasmus+ FRANCE JEUNESSE & SPORT



about project

An open-ended inquiry about most difficult challenges faced by CCI professionals and youth workers provided a wide variety of answers. Some of which were; Management issues, English skills, financial stability, accounting, business growth, client base extension, entering international markets, lack of financial resources, lack of respect, etc. are a few examples.

- **69 percent of participants reported that they had no administrative experience.**
- **Only 23% believe that their creative actions are worthy.**
- **75% want to conduct their work on a global scale.**
- **58 percent of experts believe that having personal advice on their own situations will be helpful to their market practice.**
- **44% would prefer an intense course, mastered in an innovative field, and accessibility to counseling.**



about project

Our project's goal is to improve the technical expertise of youth staff and specialists in the area of Culture and Creative industries, so that they can respond to the requirements of the youth in this field and improving the standard of youth work in this field.

Our targeted objectives for our priority aim are as follows:

- To guarantee youth workers' career growth in the areas of entrepreneurship, enterprise advancement team cohesion and management, globalization, access to opportunities, time management, and guidance in order to address the demands of young people in creative industries.

- To insure that young people in the cultural and artistic sectors build the necessary qualifications through the involvement of youth workers and professionals in the organizations in which they are participating.



about project

Based on this, the project works to;

- Improve the viability and success of the small businesses they own.
- Make it easier for them to find work by strengthening their technical skills.
- Improve their understanding of entrepreneurship as a career path by developing business models that effectively measure their skills.

Our project contributes to the Erasmus+ goals of developing the technical skills of youth workers and expanding the potential of youth jobs, as well as promoting the growth of employment and entrepreneurship in the sector of culture and art.



participant profile

Our project's Target Groups are;

1. Unemployed young people in Cultural and Creative Industries
2. Young people who are entrepreneurs in the Cultural and Creative Industries
3. Grassroots level institutions working and active Cultural and Creative Industries

There will be a total of 36 participants from 5 countries.

Each country will have a group of 6 people.
Travel budget per participant is 275€ for Romania and Bulgaria. 360€ for Turkey.

Therefore our project's participants profile is;

- **Youth workers who work with Target Group 1 and 2**
- **Youth worker who work in institutions in Target Group 3**



pilot training in Nice

Within the **Creative Industries Capacity Building Program** project there will be a Pilot Training implemented in Nice, FRANCE.

The dates of the training are 06-13 November 2022.

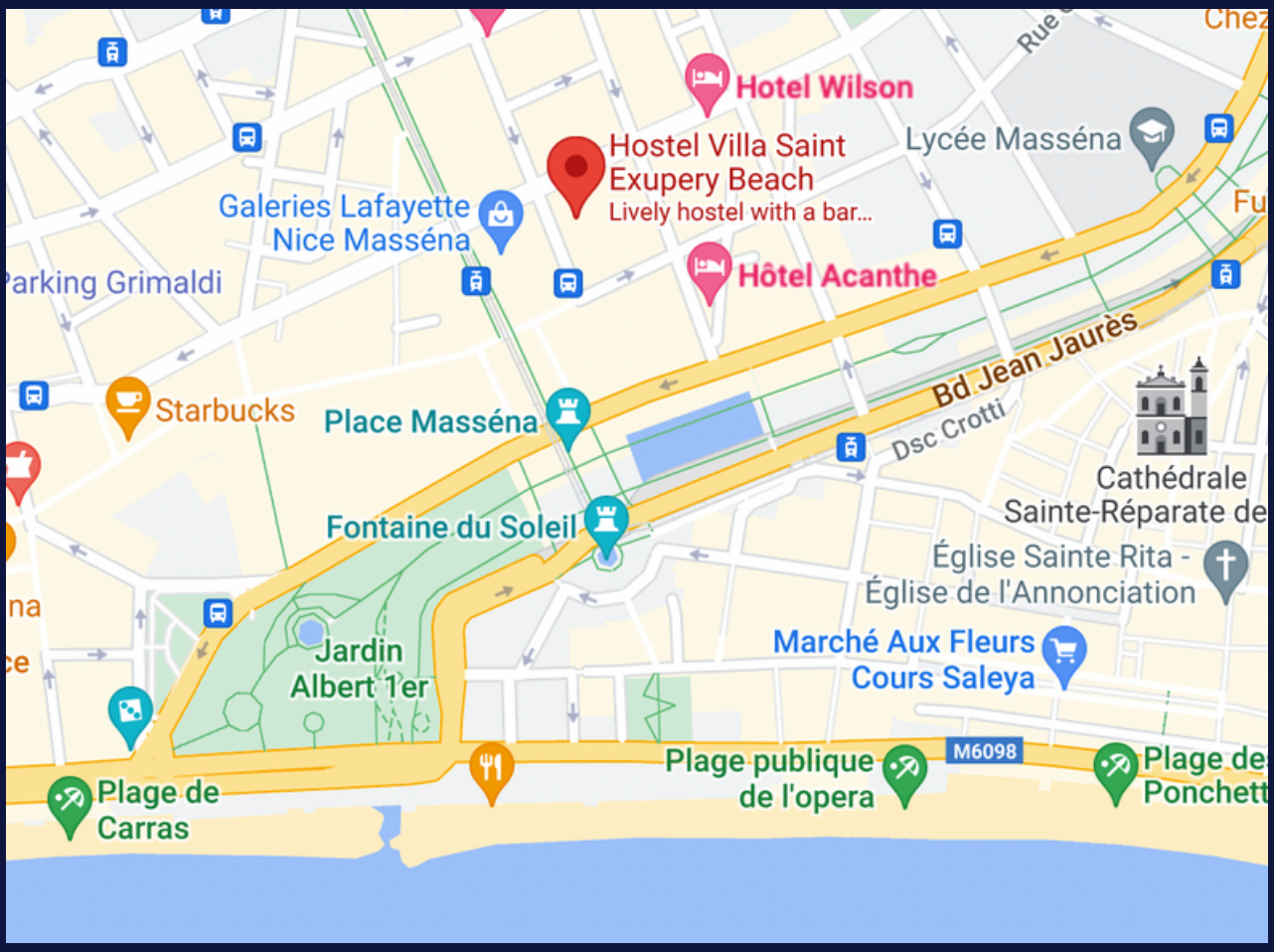
For this project, project consortium consisting of France, Belgium, Bulgaria, Romania and Turkey is looking for Youth Workers who work in CCI field, preferably with youth.

The project will be held in Nice, France.

Accommodation, food and coffee break expenses will be covered by the Coordinator.

accommodation

Accommodation will be in **Hostel Villa Saint Exupery** Beach in Nice center.



Accommodation will be in 4 person rooms. Each room will have its own private bathroom and toilet.

CONTACT

info@lescreativesdedemain.com